

How to Enter The BIC® Picture 2014

The competition is open to all UK children aged between four and eleven, and any school, organisation or individual may enter. Simply ask your child to draw their perfect magical dragon, with opportunity to name, label or write a poem or short story about their wonderful creation and the magic and wisdom that their dragon possesses. Send the finished piece along with the signed consent form (see below) by 30th September 2014 to:

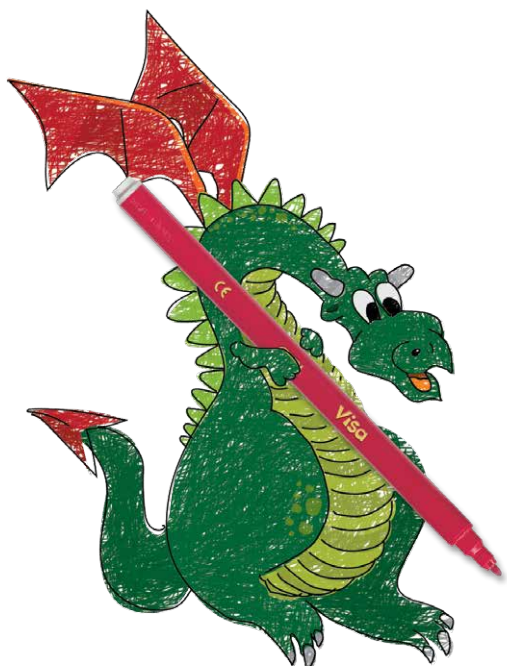
The BIC Picture 2014
BIC UK and Ireland
Chaplin House
Widewater Place
Moorhall Road
Harefield, UB9 6NS

Parents can also call 01895 827100 or email customerservice.ukirl@bicworld.com to request further information.

The BIC® Picture Parental Consent Form

Name of child Age of child
Name of school/Organisation/Club if relevant
School/Club/Home address

School/Club/Home telephone number
School/Club/Home email address
Title of picture
Short description of picture
Name of Parent/Guardian*
Parent/Guardian* address



I, being the parent/guardian* of the above named child confirm that The BIC® Picture competition terms and conditions (available at www.bickids.co.uk) are accepted and give my consent:

- for my child to enter The BIC® Picture competition;
- for my child's first name, age and name of the school to appear under his/her picture on the The BIC® Picture microsite in the event that he/she is a finalist in their category; and
- for my child's first name, age and name of the school/club or organisation to appear under his/her picture on the BIC® Creativity Facebook page <http://www.facebook.com/BICcreativity> in the event that he/she is a finalist in their category; and
- for the data given on this consent form to be used by BIC® UK Limited for the administration and publicity of the competition, in accordance with the competition terms and conditions.

Signed.....
parent/guardian* (*Please delete as appropriate)