

How to Enter The BIC® Picture 2014

The competition is open to all UK children aged between four and eleven, and any school, organisation or individual may enter. Simply ask children in your organisation to draw their perfect magical dragon, with opportunity to name, label or write a poem or short story about their wonderful creation and the magic and wisdom that their dragon possesses. Send the finished piece along with the signed consent form (see below) by 30th September 2014 to:

The BIC Picture 2014 BIC UK and Ireland Chaplin House Widewater Place Moorhall Road Harefield, UB9 6NS

Teachers, parents and organisations can also call 01895 827100 or email customerservice.ukirl@bicworld.com to request further information.

If children from your school or organisation are chosen as a runner up or as the overall competition winner, a representative from BIC* will contact you to gain parental approval for the work to be used in the media and on BIC*'s Facebook page and the BIC* Picture microsite.

